|  |  |
| --- | --- |
|  | [ADD CLIENT LOGO]  BUSINESS REQUIREMENT DOCUMENT |
|  |  |
|  | 350px_no_tag 1 Queens St, Melbourne VIC 3004 |

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| --- | --- | --- | --- | --- |
|  | [Project Name] - BRD  Prepared by Appomate | 350px_no_tag | | |
|  |  |  | |
| **Purpose of Document**  The purpose of this document is to describe the business requirements necessary for the implementation of the Application. All the business requirements must be reflected in a version of this document in order to be included in the final implementation.  The **purpose** is to ensure   * That the app is designed/developed according to the specifications provided by the client * All discussions/changes regarding requirements during the initial Requirement Analysis phase are managed in one central document with version tracking   This document is **not for providing**   * competitive analysis for the proposed solution * market feasibility study of the proposed solution | | |

**Modification History**

|  |  |  |
| --- | --- | --- |
| **Version** | **Date** | **Update Comment** |
| V0.1 |  |  |
|  |  |  |
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Table of Contents

[Project Background 5](#_Toc487475343)

[Problem Statement 5](#_Toc487475344)

[Client Background 5](#_Toc487475345)

[Spirit of the App 5](#_Toc487475346)

[Key Values Table (From Lean Business Canvas) 6](#_Toc487475347)

[Key Objectives 6](#_Toc487475348)

[Glossary 7](#_Toc487475349)

[Assumptions 8](#_Toc487475350)

[App/In-App Pricing 8](#_Toc487475351)

[Confirmation of Business Objectives 9](#_Toc487475352)

[Business Risks 10](#_Toc487475353)

[Recommendations 10](#_Toc487475354)

[Original Business Requirement 11](#_Toc487475355)

[User Requirements 12](#_Toc487475356)

[User Types 12](#_Toc487475357)

[User Stories 12](#_Toc487475358)

[(U) 12](#_Toc487475359)

[User Cases 12](#_Toc487475360)

[(U) Temp 12](#_Toc487475361)

[U 1 Register, Login, Reset Password 12](#_Toc487475362)

[U 2 View Static pages about the App 13](#_Toc487475363)

[U 3 Manage their Profile 13](#_Toc487475364)

[Systems Requirements 14](#_Toc487475365)

[Complex algorithms 14](#_Toc487475366)

[Complex logic 14](#_Toc487475367)

[Wireframe Draft 14](#_Toc487475368)

[Mobile App – UI Designs for See It B4U Build It Phase 14](#_Toc487475369)

# Project Background

### Problem Statement

*Why should this product exist? What problem does it solve? What are the business reasons and objectives for putting out this product?*

## Client Background

*Who is building this product? What is your expertise and experience? How did you come up with the idea? What was the inspiration? Why are you best suited to create this product?*

[Exec Summary here]

Appomate, with over 8 years of experience in the online and mobility space would partner with you to make this project a reality. Appomate recommends following a Lean Startup methodology where you can develop the product in stages and test your assumptions early.

### Spirit of the App

*What feelings and emotions are associated with the outcome of using this product?*

### Key Values Table (From Lean Business Canvas)

|  |  |  |  |
| --- | --- | --- | --- |
| **Priority** | **User Type** | **Problem** | **Solution** |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |
| 4 |  |  |  |

### Key Objectives

## Glossary

|  |  |
| --- | --- |
| **Term** | **Meaning** |
|  |  |
|  |  |
|  |  |
|  |  |

## Assumptions

|  |  |  |
| --- | --- | --- |
| **Assumption ID** | **Assumption** | **Impacted Requirement** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## App/In-App Pricing

* The solution needs to accept credit cards & Paypal

# Confirmation of Business Objectives

|  |
| --- |
| **How will you measure the success of this app? What KPIs will be tracked?** |
|  |
| **Trigger to download the app** |
|  |
| **Devices for accessing the app** |
|  |
| **Integrations with current systems** |
| * Not applicable |
| **Device Dependency – Native vs Hybrid (Does this app have to work across multiple devices?)** |
| * Hybrid – has to work across multiple devices |
| **Internet Connectivity** |
| * Required |
| **Project Constraints (Budget, Time & Functionality)** |
|  |

## Business Risks

|  |  |  |
| --- | --- | --- |
| **Risk ID** | **Risk** | **Impacted Requirement** |
|  |  |  |
|  |  |  |

## Recommendations

|  |  |  |
| --- | --- | --- |
| **Recommendation ID** | **Recommendation** | **For Risk ID** |
|  |  |  |
|  |  |  |

# Original Business Requirement

# User Requirements

This section defines

* The various users of the mobile app/solution
* The complete interaction a user will have with the mobile app/solution
* NOTE – if your user story & use case is not defined here, we will not be building for it

## User Types

* + U

## User Stories

For this solution, these are the only User Stories we are building the app for.

### (U)

Will be able to perform the following functions

1. Register, Login, Reset Password
2. View Static pages about the App
3. Manage their Profile

## User Cases

For each of the User Stories above, the following is the Use Case which details step by step how a user will accomplish the User Story

## (U) Temp

### U 1 Register, Login, Reset Password

|  |  |
| --- | --- |
| **Steps** | **Use Case Description** |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |

### U 2 View Static pages about the App

|  |  |
| --- | --- |
| **Steps** | **Use Case Description** |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |

### U 3 Manage their Profile

|  |  |
| --- | --- |
| **Steps** | **Use Case Description** |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |

# Systems Requirements

This section is to record any

Complex algorithms

### Complex logic

* Not applicable

# Wireframe Draft

## Mobile App – UI Designs for See It B4U Build It Phase

|  |  |
| --- | --- |
| **URL** |  |
| **Password** |  |